

From 1 October 2021 in order to provide the essential information to help people with a food allergy or intolerance make safe food choices, all prepacked for direct sale (PPDS) foods will need to be labelled with a full ingredients list with any allergens clearly indicated.

### What is PPDS food?

PPDS are foods that are packed by a food business before being selected and ordered by a customer and then sold by that same food business either from the same premises or from a moveable vehicle/stall run by the same food business or from another premises run by the same food business on the same site.

### Does your business prepare PPDS foods?

PPDS foods include:

- A café giving away food samples which they have put into packaging on the same premises.
- Foods put into packaging and then taken by the same operator to sell from their market stall.
- Sandwiches, salads, bakery products, pizzas, burgers,

sausages, cheese and any other food packaged by a food business such as a school and sold from the same premises or from another outlet run by the school on the same site.

PPDS food does not include:

- Food that the business has wrapped after it has been ordered by a customer.
- Food which does not have packaging, or it is packaged in a way that the food can be altered without opening or changing the packaging (for example a hot dog served on a cardboard tray.)
- Food packed by one business and supplied to another business for sale.
- Food made to order.

### Are you compliant? Are you ready for Natasha's Law?

All PPDS food must have either on the package or on a label attached to the package:

- The name of the food and;
- An ingredients list with allergens emphasised every time they appear in the ingredients list for instance in **bold**, *italics* or a **different colour**.

**Mandatory food information must be marked in such a way as to be easily visible, legible and, where appropriate, indelible.**



# Changes to allergen labelling

What are these changes and how will they impact businesses?



For more information please refer to  
*FSA Food Allergen Labelling and Information Requirements: Technical Guidance – June 2020*  
[www.food.gov.uk/business-guidance/introduction-to-allergen-labelling-changes-ppds](http://www.food.gov.uk/business-guidance/introduction-to-allergen-labelling-changes-ppds)

For more information on the labelling and information requirements contact  
**Trading Standards, Kent County Council**  
[TSbusinessadvice@kent.gov.uk](mailto:TSbusinessadvice@kent.gov.uk)

For general food safety advice please contact  
**Renu Sherchan**  
**01227 862 190**  
[renu.sherchan@canterbury.gov.uk](mailto:renu.sherchan@canterbury.gov.uk)