

# Draft Events Policy



We are currently reviewing and updating our Events Policy as part of our commitment to delivering aspirations set out in our Corporate Plan.

This review is designed to balance our want for more events in the district, with the need to minimise potential disruptions to residents and reduce strain on some of our essential services such as street cleaning.

Early engagement work has informed us that residents and event organisers have some concerns around current event processes.

This consultation aims to gather feedback on our proposed draft Events Policy, which outlines various aims and principles.

We want to know whether you agree with these aims and principles, and if there are additional themes that you think should be considered.

Your input will be invaluable in helping to shape the policy which will guide council officers as they redesign the event application process.

We are seeking your views on the following:

- the core aims of the policy, which outline how we envision events operating across the district
- the principles that will guide how we support and deliver these aims
- our approach to fees and charges, including how events are categorised and whether discounts and subsidies should be offered based on the event's value to the community

The feedback from this consultation will directly influence the final adopted Events Policy.

Questions that must be answered are marked with an asterisk (\*)

**1. Are you responding as...? \* Please tick one box only**

- A resident of the Canterbury district
- An event organiser
- An event attendee, from within the Canterbury district
- An event attendee, from outside the Canterbury district
- A voluntary or community sector group, please provide the name and state how many people you represent: \_\_\_\_\_
- A local business, please provide the name and state how many people you represent: \_\_\_\_\_
- A city, county, parish or town councillor, please specify:
  - Canterbury City Council councillor, please provide your name and state how many people you represent: \_\_\_\_\_
  - Kent County Council councillor, please provide your name and state how many people you represent: \_\_\_\_\_
  - Parish or town council councillor, please provide your name and the name of the parish or town council and state how many people you represent: \_\_\_\_\_
- An MP
- Other, please specify: \_\_\_\_\_

## Section 1: Aims, principles and objectives

We want the Events Policy to support events that balance the needs of our communities and our event organisers.

2. **To what extent do you agree or disagree with the following proposed core aims? \***  
Please tick one box for each activity

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
<b>Safety:</b> to ensure all events are delivered safely, including making sure all national and local legislation is followed and advice from the Safety Advisory Group is duly considered	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Partnership and collaboration:</b> to acknowledge that successful events require well balanced partnerships. This includes clear communication of policies and procedures as well as, working collaboratively with residents, stakeholders, visitors, and students, to encourage a diverse and inclusive range of events throughout the year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Economic growth:</b> to enable a range of activities to attract visitors and residents to use our towns and open space, supporting economic activity and provide a positive impact on local businesses and organisations.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Green:</b> to ensure environmental and sustainable practices are in place, so we protect the district's environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- 2a. **Do you have any other comments or suggestions on the proposed aims of the draft Events Policy? If you disagree to any of the aims, please tell us why.**  
Please write in below

3. **To what extent do you agree or disagree with the following proposed principles? \***  
Please tick one box for each activity

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
<b>Effective planning:</b> By providing a clear application process we will support organisers to clearly demonstrate they can deliver effective planning of an event which is robust, safety focussed and complies with any relevant legislation and guidance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Environmentally conscious:</b> To ensure the protection of the natural environment by communicating clear environmental, biodiversity and sustainability policies and practices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Community focused:</b> By encouraging the use of our public spaces in a well-managed and responsible manner. This includes minimising disruption to residents, businesses, transport networks, local infrastructure, and other public services as much as possible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Quality and excellence:</b> Maintaining and enhancing our district's world class cultural and heritage reputation by promoting a positive image of the district to encourage a diverse range of community and commercial events which have wide appeal for residents and visitors to the district	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Balanced:</b> By valuing the partnerships between the council and event organisers, both from the community and commercial operators, we will work together to ensure transparency in decision making and proportionality in our processes. This includes our approach to fees and charges which will reflect the scale and type of events on offer. Any financial subsidy will be fairly assessed and monitored against the ambitions set out in this policy and the council's responsibilities under Best Value	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**3a. Do you have any other comments or suggestions on the proposed principles of the draft Events Policy? If you disagree to any of the principles, please tell us why.**  
Please write in below

**4. To what extent do you agree or disagree with the following proposed objectives? \***  
Please tick one box for each activity

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Have maintained its excellent safety record by working with high-quality event organisers who respect our residents and our environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Have supported a vibrant calendar of events, that celebrate diversity and promote equality, inclusion and community cohesion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Have refined our application process, attracting new event organisers to the district and making it easier for existing event organisers to work with us.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Have worked with partners to promote environmentally conscious planning, from promoting public transport and active travel to decreasing reliance on diesel generators by installing new power supplies as opportunities arise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**4a. Do you have any other comments or suggestions on the proposed principles of the draft Events Policy? If you disagree to any of the objectives, please tell us why.**  
Please write in below



	Extremely well	Very well	Somewhat well	Not so well	Not well at all	Unsure (not heard of)
<b>Whitstable spaces</b>						
Tankerton Slopes (Marine Parade and Priest & Sow Corner)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Westmeads Recreation Ground	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whitstable Harbour **	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Herne Bay spaces</b>						
Clock Tower Plaza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
War Memorial Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pier Plaza (Herne Bay Plaza) **	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wimereux Square **	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Rural spaces</b>						
Cherry Orchard (Herne) **	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9a. Do you have any other comments or suggestions regarding any of the listed events spaces? Please write in below

## Section 4: Event activity

10. How satisfied are you with the current level of activity in the following areas? \* Please tick one box for each area

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Canterbury	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Herne Bay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whitstable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rural spaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**10a. Do you have any other comments or suggestions regarding the level of event activity in these areas?** Please write in below

### Corporate consultations

We have several corporate consultations coming up soon and we would like to hear from you.

**Which of the following corporate consultations would you like to be informed about? \***

Please tick those that apply

- |  |   |
|--|---|
| <input type="checkbox"/> Environment         | <input type="checkbox"/> Enforcement          |
| <input type="checkbox"/> Housing             | <input type="checkbox"/> Licensing            |
| <input type="checkbox"/> Leisure and events  | <input type="checkbox"/> Planning Policy      |
| <input type="checkbox"/> Parking             | <input type="checkbox"/> Transport            |
| <input type="checkbox"/> Regeneration        | <input type="checkbox"/> None                 |
| <input type="checkbox"/> Budgets and finance | <input type="checkbox"/> Other, please state: |
| <input type="checkbox"/> Governance          | _____   |

**If you'd like to be informed, and are happy for the council to contact you about corporate consultations, please tick the box to indicate your consent to us contacting you:**

I consent to being contacted by the council

**How would you like to be contacted? \***

By email       By post

Please provide your email address: \*

Please provide your details:

Title *	<input type="text"/>
First name	<input type="text"/>
Surname *	<input type="text"/>
Address *	<input type="text"/>
Address	<input type="text"/>
Town *	<input type="text"/>
Postcode *	<input type="text"/>

**How did you find out about this consultation?** \* Please tick those that apply

- |   |   |
|---|---|
| <input type="checkbox"/> Email from the council | <input type="checkbox"/> Council website      |
| <input type="checkbox"/> Council Facebook post  | <input type="checkbox"/> Word of mouth        |
| <input type="checkbox"/> Council Twitter post   | <input type="checkbox"/> Other, please state: |
| <input type="checkbox"/> Council LinkedIn post  | _____   |

## Processing your information

Canterbury City Council is the data controller.

Your personal information is processed under UK General Data Protection Regulation Article 6.1 (c) and Article 9.2 (g) in the performance of an official duty and to meet our Public Sector Equality Duty. In submitting a representation, your personal data will be stored for one year.

All information you give us will be stored securely by Canterbury City Council.

## Equalities Duty

The council has a legal duty to consider the needs of its diverse range of customers. As well as questions about our services we ask you questions relating to our equalities duties. Although you do not have to answer these questions, without this information the council will be limited in understanding whether views differ among different groups of people.

## Your Rights

You have the rights to:

- Access your personal data
- Rectify or correct any inaccuracies in your personal data
- Restrict the processing of your data
- Object to our processing of your personal data
- Complain to the Information Commissioner's Office if you are unhappy about how we have processed your data

The appointed Data Protection Officer is Canterbury City Council's Head of Corporate Governance, who can be contacted by email at [dataprotection@canterbury.gov.uk](mailto:dataprotection@canterbury.gov.uk), by phone on **01227 910 662** or at the address below.

Canterbury City Council, 14 Rose Lane, Canterbury, CT1 2UR.  
Phone: **01227 862 000**. Web: [canterbury.gov.uk](http://canterbury.gov.uk)

## Contact information

**Your postcode:** \* \_\_\_\_\_

**Would you be willing to provide your contact details to participate in future events or cultural projects?** \* Please tick one box only

*Your details will be stored securely and will not be used for any other purpose*

- Yes                       No



**If yes, please complete the below:**

Please tick the box to indicate your consent to your details being used to contact you about getting involved:

Your name: .....

Your address: .....

Your phone number: .....

Your email address: .....

**Equality information**

**What age are you?** Please tick one box only

- Under 18
- 18 to 25
- 26 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 to 84
- 85 and above
- Prefer not to say

**What gender are you?** Please tick one box only

- Male
- Female
- Prefer to self-describe (for example, non-binary, gender fluid etc)
- Prefer not to say

**Do you consider yourself to be disabled?** Please tick one box only

- Yes                       No                       Prefer not to say

**Thank you for taking the time to respond to this consultation.**