

## Proposed reintroduction of Canterbury city market (and consultation with traders on Canterbury and Herne Bay market fees 2024/25)

Questions that must be answered are marked with an asterisk.

If you are an existing street trader or market trader, please specify where you trade (i.e. Canterbury, Herne Bay).

**Are you responding as...?** Please tick one box only

- A resident
- A visitor
- A current street trader, please specify where: \_\_\_\_\_
- A current market trader, please specify where: \_\_\_\_\_
- A potential new street trader
- A potential new market trader
- A business, organisation or community group, please provide the name:  
\_\_\_\_\_
- A city, county, parish or town councillor, please specify
  - Canterbury City Council councillor, please provide your name: \_\_\_\_\_
  - Kent County Council councillor, please provide your name: \_\_\_\_\_
  - Parish or town council councillor, please provide your name and the name of the parish or town council: \_\_\_\_\_
- Other, please specify: \_\_\_\_\_

### Section 1 - Your thoughts on the reintroduction of the market

1. **Do you support the reintroduction of a Canterbury city general market?** \* Please tick one box only

- Yes       No       Not sure

2. **Do you think the reintroduction of the market would add to the overall city centre experience?** \*

Please tick one box only

- Yes       No       Not sure

2a. **Why?** Please write in below

3. **How often would you like to see a market in the city centre?** \* Please tick one box only

Once a week

More than three times a week

Two to three times a week

Other, please specify \_\_\_\_\_

4. **How important do you think the appearance of the market is in contributing to the overall appearance and feel of the city centre?** \* Please tick one box only

Very important

Not very important

Fairly important

Not important at all

Neutral

4a. **Why?** Please write in below

5. **What should we do to make sure that the market adds to the appearance of the city centre?**  
Please write in below

6. **The council is proposing to recruit a new market manager, at the cost of £45,000 (including on-costs). It is anticipated that this cost, plus the cost of waste removal and non-domestic rates will be covered over time through market and event fees. Do you have any comments?**  
Please write in below

7. **What sort of products would you like to see on sale at the market?** Please write in below

8. **What sort of products wouldn't you like to see on sale at the market?** Please write in below

9. **Is there anything that would encourage you to buy from the market when it is reintroduced?** If so, please write in below

10. **What other events would you like to see happen within the new St George's Street area?** Please write in below

## Section 2 - Thoughts from traders (current and prospective)

The following questions are specific to **current street traders and prospective market traders**. They cover the following areas:

- market day and time
- market fees
- market layout
- market management and promotion

With the reintroduction of Canterbury market expected for April 2024, it is anticipated that some street traders will also want to market trade.

The following questions are an opportunity for you to express your opinions and preferred choices.

1. **What is your intention as a prospective market trader?** \* Please tick one box only

- I only want to be a market trader
- I only want to be a street trader
- I want to be both a market trader and a street trader
- I'm not interested in being a market trader

2. **Do you market trade outside Canterbury district?** \* Please tick one box only

- Yes, please specify: \_\_\_\_\_
- No

3. **If you are a street trader, do you street trade outside Canterbury?** \* Please tick one box only

- Yes, please specify: \_\_\_\_\_  
 No

4. **It is proposed that the reintroduction of the market would return on a Wednesday only, trading between 8am and 5.30pm. Do you support this proposal?** \* Please tick one box only

- Yes       No       Not sure

4a. **Why?** Please write in below

The below table summarises the proposed 2024/25 market pitch fees for Canterbury and Herne Bay as well as fees applicable to all market traders; including gazebo hire, and the use of electrical sockets.

Canterbury			
	2022/23 fee*	Proposed 2024/25 fee	Proposed increase
<b>3x3m pitch</b>	£49.18	£54.10	10%
<b>6x3m pitch</b>	£73.77	£81.15	10%

\* Canterbury market was closed 2023/24

Herne Bay			
	2023/24 fee	Proposed 2024/25 fee	Proposed increase
<b>Main period</b>	£35.00	£38.50	10%
<b>Kippur period</b>	£15.15	£16.66	10%

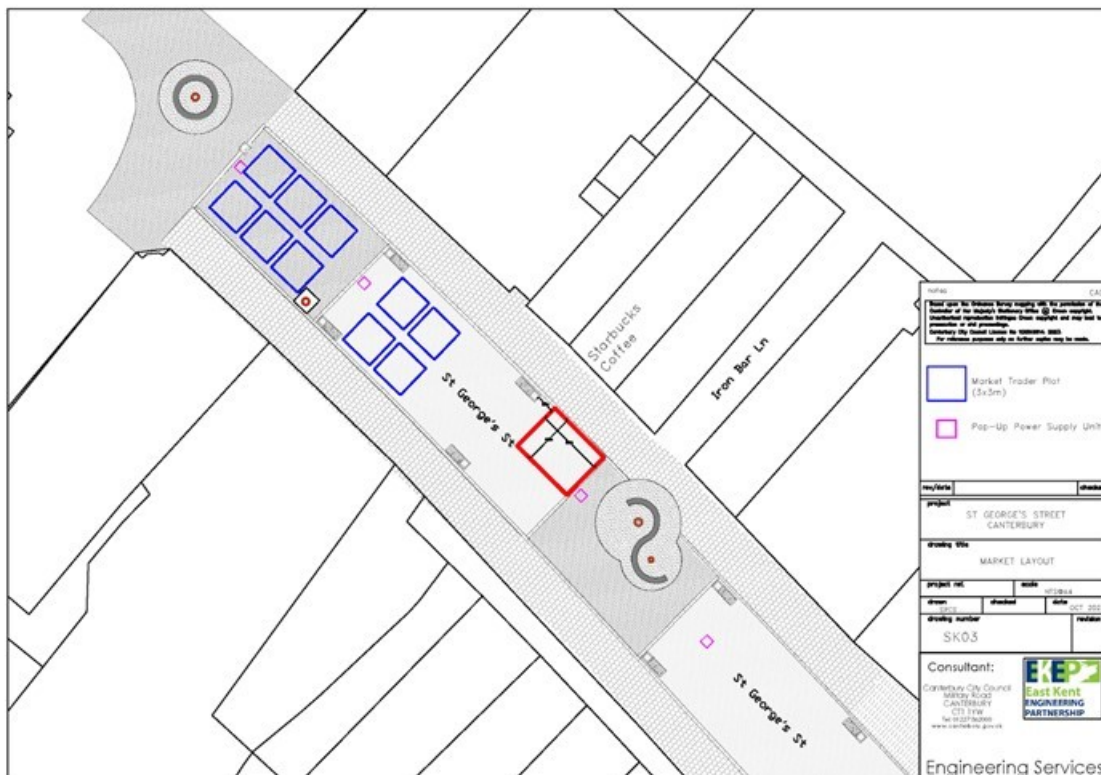
All market traders			
<b>Hire of a 3m (single frontage) gazebo (per day)</b>	£13.80	£15.00	9%
<b>Use of electricity (per trader, per day)</b>	£4.00	£4.40	10%

The below table summarises the proposed increase in street trading fees for 2024/25.

Street trading licence - daily charge			
	2022/23 fee	Proposed 2024/25 fee	Proposed increase
Standard location pitch	£17.20	£18.92	10%
Prime location pitch	£28.75	£31.63	10%
Yearly administration fee	£114.74	£126.21	10%

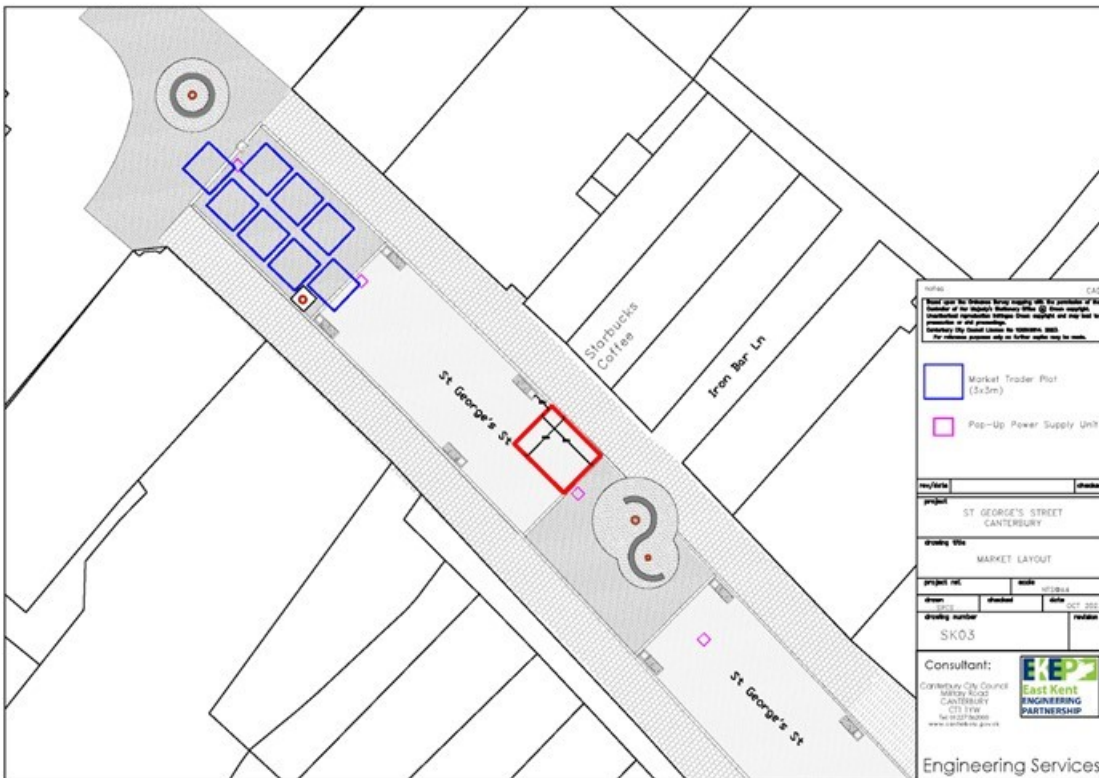
5. **Do you have any comments on any of the proposed fees and charges?** Please write in below, specifying which fees you're referring to

The below indicative maps are based on how we envisage the market to look during its initial reintroduction. This may change over time should more traders come forward. Maps showing the proposed market trading pitches are shown below:



**Map A**

*NB: these maps are based on a 3x3m pitch*



**Map B**

*NB: these maps are based on a 3x3m pitch*

We would like to hear what you think of these two concept layouts, which you prefer and why.

6. **Which layout do you prefer?** \* Please tick one box only

Map A

Map B

Not sure

6a. **Why?** Please write in below

7. **Do you support the proposed single pitch size of 3x3m?** \* Please tick one box only

Yes

No

Not sure

7a. If no, please explain why Please write in below

8. **We're proposing to bring in a new market manager. What do you think are the most important roles for this person? Please write in below**

9. **How do you intend to trade, for example from a food wagon, gazebo, barrow or in another way? Please note that gazebos will be provided by the council. Please write in below**

10. **Do you need access to any particular facilities, for example electricity, water or anything else? If so, please write in below**

11. **Do you have any other comments about the reintroduction of the market, and how this may impact you as a street trader or potential market trader?**

## Corporate consultations

We have several corporate consultations coming up soon and we would like to hear from you. Which of the following corporate consultations would you like to be informed about? \* Please tick those that apply

- |   |  |
|---|--|
| <input type="checkbox"/> Canterbury District Local Plan | <input type="checkbox"/> Air Quality Action Plan   |
| <input type="checkbox"/> Transport Strategy             | <input type="checkbox"/> None                      |
| <input type="checkbox"/> Levelling Up Fund projects     | <input type="checkbox"/> Other, please state below |
| <input type="checkbox"/> Climate Change Action Plan     |  |

**If you'd like to be informed, and are happy for the council to contact you about corporate consultations, please tick the box to indicate your consent to us contacting you:**

I consent to being contacted by the council

**How would you like to be contacted? \***

By email                       By post

Please provide your email address: \*

Please provide your details:

Title \*

First name

Surname \*

Address \*

Address

Town \*

Postcode \*

**How did you find out about this consultation? \*** Please tick those that apply

- Email from the council
- Council Facebook post
- Council Twitter post
- Council LinkedIn post
- Council website
- Word of mouth
- Other, please state below

## About you

The council has a legal duty to consider the needs of its diverse range of customers. As well as questions about our services we ask questions about you. Although you do not have to answer these questions, without this information the council will be limited in understanding whether views differ among different groups of people.

Canterbury City Council is the data controller and the only recipient of your personal data. Your personal information is processed under General Data Protection Regulations Article 6.1 (e) in the performance of an official duty. Your personal data will be stored for two years.



You have the rights to:

- Access your personal data
- Rectify or correct your personal data
- Restrict the processing of your data
- Complain to the Information Commissioner's Office

You also have the right to object to our processing of your personal data.

The appointed Data Protection Officer is Canterbury City Council's Head of Corporate Governance, who can be contacted by email at [dataprotection@canterbury.gov.uk](mailto:dataprotection@canterbury.gov.uk), by phone on **01227 862 175** or at the address below.

Canterbury City Council, Council Offices, Military Road, Canterbury, Kent, CT1 1YW.  
Phone: **01227 862 000**. Web: [www.canterbury.gov.uk](http://www.canterbury.gov.uk)

**Please provide your postcode:**

**What age are you?** Please tick one box only

- |                                   |  |
|-----------------------------------|--|
| <input type="checkbox"/> Under 18 | <input type="checkbox"/> 55 to 64          |
| <input type="checkbox"/> 18 to 25 | <input type="checkbox"/> 65 to 74          |
| <input type="checkbox"/> 26 to 34 | <input type="checkbox"/> 75 to 84          |
| <input type="checkbox"/> 35 to 44 | <input type="checkbox"/> 85 and above      |
| <input type="checkbox"/> 45 to 54 | <input type="checkbox"/> Prefer not to say |

**What gender are you?** Please tick one box only

- Male
- Female
- Prefer to self-describe (for example, non-binary, gender fluid etc), please provide further details below if you wish
- 
- Prefer not to say

**Do you consider yourself to be disabled?** Please tick one box only

- Yes
- No
- Prefer not to say